

2010 CRF FOOTBALL CAMP
BENEFITING REDD HEARTS & PURPLE RIBBONS



The Cory Redding Foundation



Football Camp

2010 Sponsorship Opportunities



Saturday, June 26
Galena Park ISD Stadium
Houston, TX



2010 CRF FOOTBALL CAMP BENEFITING REDD HEARTS & PURPLE RIBBONS



4th Annual Cory Redding Foundation Football Camp
30423 Canwood Street, Suite 139, Aqoura Hills, CA 91301
Cory Redding Foundation: 818.597.1298 • Football Camp Sponsorships: 512.696.0235

February 1, 2010

Dear Friend,

The Cory Redding Foundation is proud to announce we are returning to Houston this summer to host our 4th annual football camp benefiting Hearts Outreach, Inc. and Pancreatic Cancer Awareness. Our goal with the annual camp is to remain involved in the community and to use our love of football, and an outstanding group of role models, to reach out to area youth and teach them life lessons we have learned about setting goals and achieving success through hard work and determination.

The 2010 non-contact football camp will take place Saturday, June 26 from 8 a.m. to 1 p.m. at Galena Park ISD Stadium. We are expecting approximately 300 campers and guarantee a 10:1 camper-to-coach ratio. Led by the North Shore High School coaching staff and our NFL guest coaches, campers learn the fundamental skills and drills used in the NFL and will hear from some of the finest professional players in the league.

Former guest coaches of the Cory Redding Foundation Football Camp include the following NFL greats: **Eddie George**, former Houston Oiler/Tennessee Titan; **Casey Hampton**, Pittsburgh Steelers; **Tony Hills**, Pittsburgh Steelers; **Lamar Lathon**, former Houston Oiler/Carolina Panther; **Bubba McDowell**, former Houston Oiler/Carolina Panther; **Shaun Rogers**, Cleveland Browns; **Lawrence Taylor**, Former New York Giant; and more.

About Hearts Outreach, Inc. *"Keeping young hearts on the right path." - Proverbs 23:19*

Hearts Outreach, Inc. seeks to enhance communities and enrich the lives of children and families by providing safe, supportive and structured environments that support overall health and well-being. They offer quality educational, recreational and cultural programs that promote the social, physical, intellectual and emotional development of children and youth.

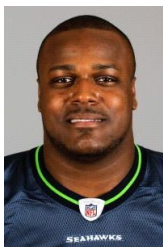
About Pancreatic Cancer

Pancreatic cancer begins in the tissues of your pancreas — a large organ that lies horizontally behind the lower part of your stomach. This aggressive cancer typically spreads rapidly and is seldom detected in its early stages, which is a major reason why it's a leading cause of cancer death. In 2009 alone, there were an estimated 42,470 new cases found in the United States resulting in 35,240 deaths (National Cancer Institute: www.cancer.gov).

We would like to invite you to partner with us to support the 2010 Cory Redding Foundation Football Camp benefiting Hearts Outreach, Inc. and Pancreatic Cancer Awareness. As a sponsor, you will have the opportunity to come out to the camp to see the kids in action and you will have the privilege of knowing that your contributions have made a difference in the lives of those affected by pancreatic cancer and the area youth we hope will one day become future community leaders.

Included is a proposal outlining our sponsorship opportunities. We thank you in advance for your participation and look forward to working with you.

Sincerely,



Cory Redding
Defensive Tackle, Seattle Seahawks



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Hall of Fame Sponsor (Limit 1) \$5,000

- Arrange for one (1), one-hour NFL celebrity autograph/photo session prior to the camp at company (location/date to be determined).
- Ability to welcome campers.
- Special acknowledgement at camp conclusion.
- Company logo in top, prominent position on the back of t-shirts (350+ for campers, coaches and NFL celebrities).
- Company name, logo and website link included on camp website
- One (1) autographed jersey and two (2) autographed footballs, signed by participating CRF Football Camp coaches and NFL celebrities.
- Ability to display one (1) fence banner or traditional field sign (provided by sponsor) onsite during camp.
- Company logo on all marketing materials including camp registrant brochures, t-shirts and posters. *Note: Deadline for marketing material inclusion is April 1, 2010.*
- Opportunity to provide logo item(s) in camper goodie bag.

Super Bowl Lunch Sponsor (Limit 1) \$3,500 or In-Kind Lunch for ~350 People

- Ability to provide banners and logo items in lunch room and on tables during lunch at camp.
- Company logo in top, prominent position on the back of t-shirts (350+ for campers, coaches and NFL celebrities).
- Company name, logo and website link included on camp website.
- Two (2) autographed footballs, signed by participating CRF Football Camp coaches and NFL celebrities.
- Ability to display one (1) fence banner or traditional field sign (provided by sponsor) onsite during camp.
- Company logo on all marketing materials including camp registrant brochures, t-shirts and posters. *Note: Deadline for marketing material inclusion is April 1, 2010.*
- Opportunity to provide logo item(s) in camper goodie bag.

Pro Bowl Towel Sponsor (Limit 1) \$2,000

- Company logo on workout towels provided at CRF Football camp (350+ for campers, coaches and NFL celebrities).
- Company logo on the back of t-shirts (350+ for campers, coaches and NFL celebrities).
- Company name, logo and website link included on camp website.
- One (1) autographed football, signed by participating CRF Football Camp coaches and NFL celebrities.
- Opportunity to provide logo item(s) in camper goodie bag.

Pro Bowl Water Bottle Sponsor (Limit 1) \$2,000

- Company logo on water bottles on opposite side of CRF Football Camp logo (350+ for campers, coaches and NFL celebrities).
- Company logo on the back of t-shirts (350+ for campers, coaches and NFL celebrities).
- Company name, logo and website link included on camp website.
- One (1) autographed football, signed by participating CRF Football Camp coaches and NFL celebrities.
- Opportunity to provide logo item(s) in camper goodie bag.

Touchdown Sponsor (No Limit) \$1,000

- Company logo on the back of t-shirts (350+ for campers, coaches and NFL celebrities).
- One (1) autographed football, signed by participating CRF coaches and NFL celebrities.
- Opportunity to provide logo item(s) in camper goodie bag.

First Down Hearts Outreach Sponsor (No Limit) Please accept my donation of \$ _____

Keeping Young Hearts on the Right Path - Proverbs 23:19

Give a child at the Hearts Outreach center a happy memory that could forever change their life. Many kids in our community lack adult supervision and meaningful, productive things to do with their time after school and during the summer. With your help, we can help communities establish or expand activities that focus on:

- Improved academic achievement,
- Enrichment services that reinforce and complement the academic program, and,
- Family literacy and related educational development services.

**Custom Sponsor Packages &
In-Kind Sponsorships are also available.
Please call Laura at 512-696-0235.**

Your contributions are tax-deductible
as allowed by law.

For questions about sponsorship opportunities, contact Laura at laura@montezpr.com or 512-696-0235.

Thank you for your support of the Cory Redding Foundation Football Camp!





The Cory Redding Foundation Football Camp

Saturday, June 26

Galena Park ISD Stadium

Houston, TX

Sponsorship Agreement Form

Sponsor/Business Name: _____

(as is should appear on applicable marketing materials)

Contact Name: _____

Email: _____

Phone: _____

Mailing Address: _____

Sponsorship Level: *(please check one)*

- \$5,000 Hall of Fame Sponsor (Limit 1)
- \$3,500 Super Bowl Lunch Sponsor (Limit 1)
or In-Kind Lunch for ~350 People
- \$2,000 Pro Bowl Towel Sponsor (Limit 1)
- \$2,000 Pro Bowl Water Bottle Sponsor (Limit 1)
- \$1,000 Touchdown Sponsor (No Limit)
- 1st Down Hearts Outreach Sponsor (No Limit)
Please accept my donation of \$ _____

Your contributions are tax-deductible
as allowed by law.

Our non-profit tax-ID is: 83-0508573

****Please Note:** Payment and logos (in pdf format)
must be received by **April 1, 2010** to be
included on applicable marketing materials
and on the website.

Method of Payment:

- Check** *Payable to:* Cory Redding Foundation
Mail to: Cory Redding Foundation
30423 Canwood Street, Suite 139
Aqoura Hills, CA 91301
- Mastercard**
- Visa**
- American Express**

Card Number: _____

Expiration Date: _____

Security Code: _____

Signature: _____

Name as it appears on the card:

For questions about sponsorship opportunities, contact Laura at laura@montezpr.com or 512-696-0235.

Thank you for your support of the Cory Redding Foundation Football Camp!

